



December 5, 2023

Dear Missouri HOSA Partner:

HOSA is an international student organization recognized by the U.S. Department of Education. HOSA's two-fold mission is to promote career opportunities in the healthcare industry and to enhance the delivery of quality healthcare to all people. HOSA provides a unique program of leadership development, motivation, and recognition exclusively for middle school, secondary, postsecondary, adult, and collegiate students enrolled in health science education and biomedical science programs or have interests in pursuing careers in health professions. HOSA is 100% healthcare! You can learn more about HOSA at <http://hosa.org/> and www.missourihosa.org/.

The purpose of the HOSA organization is to develop leadership and technical HOSA skill competencies through a program of motivation, awareness and recognition, which is an integral part of the Health Science Education instructional program. The **Missouri HOSA State Leadership Conference** is one opportunity that student members can work to accomplish this purpose. Our members will join together in-person this year for our two-day event that will include competition, leadership training, team building, education, and fun! The State Leadership Conference will also be offered through a virtual platform for those who are not able to attend the in-person event with an expected combined total of **1,600 participants**. The conference is scheduled for **March 25-26, 2024**.

Opportunities for partnerships are described below. Please let us know if you would like to get involved with this premier student organization in any other way. Come and meet our Missouri HOSA members—the future health professionals and leaders who soon will become your employees, customers or members during our **Educational Symposium scheduled throughout the entire conference!**

If you are interested in being a sponsor at the Missouri HOSA State Leadership Conference, **please return the enclosed contract and partner application by March 1, 2024**. Please note that 50% of your sponsorship will be given directly back to the student members through our Missouri HOSA Scholarship Program to assist in International Leadership Conference fees and travel expenses. Thank you in advance for your efforts to support a very worthwhile cause!

If you have any questions, please feel free to contact me at 573-751-7965 or Rachel.fisher@dese.mo.gov.

Sincerely,

Rachel Fisher
Missouri HOSA State Advisor
Supervisor of Health Science Education
Department of Elementary and Secondary Education – College & Career Readiness

Missouri HOSA 2024 State Leadership Conference Sponsorship Opportunities

<p>BRONZE LEVEL: \$250.00</p>	<ul style="list-style-type: none"> • Bronze Level and Scholarship Sponsorship Recognition in the Missouri HOSA 2024 State Leadership Conference Virtual Platform available to all online and in-person Participants • Sponsor package to include Organizational Logo, Contact Information, and PDF documentation at the Virtual Exhibition Hall with all Missouri HOSA participants including Local Chapter Advisors, Professional Members, Middle School, Secondary and Postsecondary Student Members • Pre-recorded Educational Symposium presentation shared through the Virtual Platform only with all participants that is thirty (30) minutes to one (1) hour in length on topic of choice
<p>SILVER LEVEL: \$500.00</p>	<ul style="list-style-type: none"> • Silver Level and Scholarship Sponsorship Recognition in the Missouri HOSA 2024 State Leadership Conference Virtual Platform available to all online and in-person Participants • Exhibition Hall/HOSA Zone Booth on Tuesday, March 26, 2024 at Rolla High School <ul style="list-style-type: none"> ○ Includes one 6-foot long table with two chairs ○ Access to an Exhibitor Lounge with light snacks/drinks and two (2) boxed lunches and/or buffet ○ Additional fees will apply for a second 6-foot long table or electricity • In-person Educational Symposium presentation that is forty-five (45) minutes in length on topic of choice • Opportunity to provide judges for our in-person competitive events • All Bronze Level benefits
<p>GOLD LEVEL: \$1000.00</p>	<ul style="list-style-type: none"> • Gold Level and Scholarship Sponsorship Recognition in the Missouri HOSA 2024 State Leadership Conference Virtual Platform available to all online and in-person Participants • Recognition during the Missouri HOSA 2024 State Leadership Conference Awards Session as a Gold Level Sponsor • Organizational Logo scrolled on Missouri HOSA Website Home and Conference Page during Event • All Bronze and Silver Level benefits
<p>PLATINUM LEVEL: \$2000.00</p>	<ul style="list-style-type: none"> • Platinum Level and Scholarship Sponsorship Recognition in the Missouri HOSA 2024 State Leadership Conference Virtual Platform available to all online and in-person Participants • Recognition during the Missouri HOSA 2024 State Leadership Conference Awards Session as a Platinum Level Sponsor • Opportunity to include one (1) Full Page (up to 8.5X11') Print Ad in the Conference Virtual Platform through and on Missouri HOSA Website Conference Page • Opportunity to include two promotional items in the Conference Chapter Registration Packets • All Bronze, Silver, and Gold Level benefits
<p>PRESIDENTIAL LEVEL: \$5000.00</p>	<ul style="list-style-type: none"> • Presidential Level and Scholarship Sponsorship Recognition in the Missouri HOSA 2024 State Leadership Conference Virtual Platform available to all online and in-person Participants • Recognition during the Missouri HOSA 2024 State Leadership Conference Awards Session as a Presidential Level Sponsor • Opportunity to present up to a 20-minute keynote presentation at the Missouri HOSA 2024 State Leadership Conference Awards Session to all Conference Participants • All Bronze, Silver, Gold, and Platinum Level benefits

OTHER OPPORTUNITIES:

<p>STATEWIDE SERVICE PROJECT SPONSOR: \$250.00</p>	<ul style="list-style-type: none"> • Statewide Service Project Sponsorship Recognition in the Missouri HOSA 2024 State Leadership Conference Virtual Platform available to all online and in-person Participants • Sponsor package to include Organizational Logo displayed on fliers for the Statewide Service Project <i>*100% of sponsorship goes to funding supplies needed for the onsite SLC Statewide Service Project</i>
<p>COMPETITIVE EVENT SPONSOR: \$1000.00</p>	<ul style="list-style-type: none"> • Opportunity to include one (1) Half-Page (up to 7.5"x4.75") Print Ad in the Conference Virtual Platform through and on Missouri HOSA Website Conference Page • Logo displayed during the Missouri HOSA 2024 State Leadership Conference Awards Session as Event Sponsor • Opportunity for organization representative to award 1st, 2nd, and 3rd place winners during the Missouri HOSA 2024 State Leadership Conference Awards Session • \$100 ILC Scholarships to the Top 3 finalists for individual Competitive Event or 1st place team finalists for team Competitive Event

Missouri HOSA Exhibitor Contract & Sponsor Application

Date:	
Organization:	
Company Representative:	
Address:	
Phone:	Fax:
Email:	Company Website:

The Missouri HOSA 2024 State Leadership Conference Exhibition Hall/HOSA Zone will be held on Tuesday, March 26, 2024 in Rolla, Missouri.

- \$250.00 – Bronze Level Sponsorship – Virtual Option ONLY**
- The Pre-recorded Educational Symposium presentation will include the title below.
Presentation Title: _____
- \$500.00 – Silver Level Sponsorship – Includes Exhibition Hall/HOSA Zone Booth**
- Additional table space (to include two additional lunches) is needed and is available for a \$100.00 *additional fee*
- Electricity is necessary for my booth and is available for a \$100.00 *additional fee*
- Presenter on an approved healthcare related topic on Monday, March 25, 2024
- 5:00-5:45 pm 6:00-6:45 pm 7:00-7:45 pm
- Topic: _____
- Presenter on an approved healthcare related topic on Tuesday, March 26, 2024
- 9:00-9:45 am 10:00-10:45 am 11:00-11:45 am
- 1:00-1:45 pm 2:00-2:45 pm
- Topic: _____
- I would like to participate as a judge at the Missouri HOSA 2024 State Leadership Conference.
- I have completed the **Judge Registration Form** found at <https://missourihosa.org/partner>.
- \$1000.00 – Gold Level Sponsorship (See above for presentation and judge opportunities)**
- I have sent my organizational logo to Rachel.Fisher@dese.mo.gov. Acceptable formats are: pdf, EPS, MS Word or Publisher or jpg.
- \$2000.00 – Platinum Level Sponsorship (See above for presentation and judge opportunities)**
- I have sent my organization’s Full Page Print Ad to Rachel.Fisher@dese.mo.gov.
- \$5000.00 – Presidential Level Sponsorship (See above for presentation and judge opportunities)**
- Rachel Fisher, Missouri HOSA State Advisor, will be in contact regarding the Keynote Presentation.
- \$250.00 – Statewide Service Project Sponsor**
- \$1000.00 – Competitive Event Sponsor** (see <https://www.missourihosa.org/slc> for full list of competitive events offered)
- Competitive Event you are interested in sponsoring: _____
- I am unable to partner/participate this year, but please contact me in 2025.

Sponsorship check should be made payable to “**Missouri HOSA**” and sent with the application to be received by March 15, 2024 to: Missouri HOSA, ATTN: Rachel Fisher, 5th Floor, P.O. Box 480, Jefferson City, MO 65102-0480.

This **Exhibitor Contract** when properly executed by exhibitor and accepted by Missouri HOSA, shall be considered a binding agreement subject to all our Policies and Exhibitor Rules and Regulations. Full payment must be made by March 15, 2024; otherwise, exhibitor will be subject to contract cancellation.

Missouri HOSA 2024 State Leadership Conference Exhibitor Rules and Regulations

PURPOSE: The SLC is conducted for educational and informational purposes to disseminate knowledge and ideas, encourage communication, promote relevant products, and offer hands-on career exploration and activities.

ELIGIBLE EXHIBITS: Missouri HOSA reserves the right to determine the eligibility of any exhibitor. No exhibitor shall sublet or share space. Exhibitors must promote only goods manufactured and services provided in their regular course of business. All promotional activities must be confined to the limits of the exhibit booth space.

EXHIBIT EQUIPMENT PROVIDED BY MISSOURI HOSA: Missouri HOSA will provide a non-draped 6-foot table and two chairs. Access to an electrical outlet can be made available with prior arrangement as stated in the Exhibitor Contract.

PAYMENT FOR SPACE: Failure to make full payment by March 15, 2024, will subject the exhibitor to cancellation of contract. Full payment is due on all applications received after March 15, 2024 based on availability.

INSTALLATION AND REMOVAL OF EXHIBITS: Exhibitors may begin installation on Tuesday morning, March 26, 2024 with prior arrangement. Displays should be ready by 10:00 am. Exhibits may start to be dismantled at 3:30 pm.

SECURITY: The exhibitor is solely responsible for his/her own material and should insure the exhibit against loss or damage. If you have any specific items that might be sensitive to be left overnight unattended please contact us in advance and we will make sure they are locked and secured. All property is understood to remain in the exhibitor's control in transit to and from the confines of the exhibit area. Missouri HOSA assumes no liability of any kind.

OFFICIAL HOURS: The exhibits shall be open for viewing by those attending the conference and must be properly staffed during the following hours: Tuesday, March 26, 2024 from 10:00 am – 3:30 pm.

EXHIBITOR REGISTRATION & BADGES: All exhibitors must register and pick up their conference packets at the Exhibitor Registration table located at Rolla High School. Exhibit personnel must have SLC exhibitor badges. You must advise us of the names by March 1, 2024 so that badges can be prepared in advance.

CANCELLATION: This contract may be canceled in writing prior to February 15, 2024, in which case 50% of the rental fee will be retained by Missouri HOSA. Cancellation after this date obligates the exhibitor to full payment. If space is not occupied by 11:00 am on Tuesday, March 26, 2024, Missouri HOSA shall have the right to use such space as it sees fit.

INSURANCE DEFACING OF PROPERTY: 1) Fire and theft insurance, if so desired, must be taken out by each exhibitor at his/her own expense. 2) Exhibitors are liable for any damage caused to the building, building fixtures, walls or floors.

FIRE, SAFETY, & HEALTH: The exhibitor agrees to accept full responsibility for compliance with local, city, and state Fire, Safety, and Health Ordinances regarding the installation and operation of equipment. All exhibit materials and equipment must be reasonably located within the booth and protected by safety guards and devices where necessary to prevent personal accident to spectators. Only fireproof materials should be used in displays and the necessary fire precautions will be a responsibility of the exhibitor.

RESTRICTIONS: Missouri HOSA reserves the right to restrict exhibits, which, for any reason, become objectionable and HOSA may evict any exhibitor which, in the opinion of HOSA, detracts from the general character of the exhibit. HOSA will not be liable for any refunds or other expenses in this instance.

AUDIO-VISUAL: The use of devices for mechanical reproduction of sound is prohibited. Sound of any kind must not be projected outside of the booth. Motion pictures, slide demonstrations, etc., are subject to prior approval by Missouri HOSA. Consideration of surrounding exhibitors will be a factor.

INABILITY TO PERFORM: In the event the exhibit is not held for any reason beyond Missouri HOSA's control, Missouri HOSA reserves will refund the exhibitor for all monies paid.

CLARIFICATION OF RULES: All matters or questions not covered by these Rules and Regulations shall be subject solely to the decision of Missouri HOSA. These rules and regulations may be changed at any time by Missouri HOSA and all shall be binding to the exhibitor.

LIABILITY: Neither Missouri HOSA, nor their agents, or representatives, will be responsible for any injury, loss, or damage that may occur to exhibit or personnel. Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend, and save Missouri HOSA and its employees and agents harmless against all claims, losses, and damages to persons or property, governmental charges or fines, and attorney's fees arising out of or caused by exhibitor's installation, removal maintenance, occupancy, or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence of Missouri HOSA. Missouri HOSA and its employees, agents, and representatives do not maintain insurance covering exhibitor's property and it is the sole responsibility of exhibitor to obtain business interruption and property damage insurance covering such losses by exhibitor. The exhibitor, on signing the contract, expressly releases the aforementioned from any and all claims.