



SPONSOR GUIDE

2026 STATE LEADERSHIP
CONFERENCE

MARCH 23-24, 2026





◆ OUR ASSOCIATION

Dear Future Partner in Healthcare,

Missouri HOSA empowers students to discover the vast opportunities within healthcare by uniting a community of passionate and driven individuals. Our members gain access to experiences such as state and international leadership conferences, engaging guest speakers, meaningful service projects, and hands-on leadership roles. We believe our members are the future of healthcare, and our mission is to nurture and prepare them for that responsibility.

For me, HOSA has been more than an organization; it has shaped my aspirations as a future public health professional and built a network I am honored to call home. From my very first conference nearly five years ago to the most recent, one thing has stayed true: HOSA consistently inspires me to reach further and aim higher.

By partnering with Missouri HOSA, you are investing not only in the leaders of tomorrow but also in the future of healthcare and more!



Wyatt McDonald

Wyatt McDonald
State President
Rolla Technical Center

Missouri HOSA
By the Numbers

4,808
Members

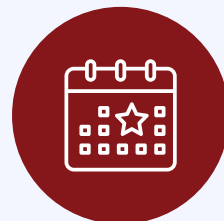
201
Advisors

127
Chapters



Membership

Membership connects students interested in health science careers with opportunities for professional growth, leadership, and skill development in the healthcare field.



Events

Events bring together members through conferences, workshops, and networking opportunities that enhance professional skills and inspire future health professionals.



Competitions

Competitions challenge members to demonstrate their knowledge and skills across healthcare-related events, promoting career readiness and critical thinking.



Programming

HOSA programming offers educational resources, leadership training, and community service projects to prepare students for successful careers in healthcare

SPONSORSHIP TIERS

Presidential • \$5,000

Take center stage with the premier sponsorship opportunity, featuring a keynote speaking slot and prominent acknowledgment throughout the conference. This top-tier package provides unmatched exposure and branding at every turn.

Platinum • \$2,000

Stand out with exclusive branding opportunities, including a full-page ad in our conference materials, the ability to distribute promotional items, and special recognition on multiple conference platforms, ensuring your brand is top of mind.

Gold • \$1,000

Enjoy high visibility with logo placement on our website and recognition on stage during the awards ceremony. This level is designed to highlight your brand throughout the event, maximizing exposure to all attendees.

Silver • \$500

Connect with attendees face-to-face by securing a booth at the conference and the chance to network over lunch. You'll also have the opportunity to present live during the Educational Symposium, sharing your expertise and ideas.

Bronze • \$250

Elevate your brand visibility in the digital space with a featured logo and contact details on our virtual platform. This package includes a pre-recorded presentation, allowing you to engage attendees directly with your message and offerings.

SPONSORSHIP TIERS

Sponsorship Element	Presidential \$5,000	Platinum \$2,000	Gold \$1,000	Silver \$500	Bronze \$250
Recognition in HOSA 2026 State Leadership Conference Virtual Platform for All Online & In-Person Attendees	●	●	●	●	●
Logo, Contact Information, and PDF Documentation at Virtual Exhibition Hall for All Attendees	●	●	●	●	●
Pre-Recorded Educational Symposium Shared Through Virtual Platform for All Online & In-Person Attendees (30-60 Minutes on Topic of Choice)	●	●	●	●	●
Exhibition Hall/HOSA Zone Booth at Rolla High School on March 24. Includes One 6-Foot Table with Two Chairs and Exhibitor Lounge with Refreshments and Two Lunches. Additional Fees Apply for Extra Table and Electricity.	●	●	●	●	
In-Person Educational Symposium (45 Minutes on Topic of Choice) on March 23 or March 24	●	●	●	●	
Opportunity to Provide Judges for In-Person Competitive Events	●	●	●	●	
Recognition During State Leadership Conference Awards Session	●	●	●		
Logo Scrolled on Missouri HOSA Website Home & Conference Page During Event	●	●	●		
One Full Page Ad (8.5" x 11") in Conference Virtual Platform and on Missouri HOSA Conference Website	●	●			
Include One Promotional Items in Conference Chapter Registration Packets	●	●			
Logo on Nametag Lanyards and Name on Conference Nametags for All Attendees	●				
20-Minute Keynote Address at State Leadership Conference Awards Session on March 24	●				

ADDITIONAL OPPORTUNITIES

◆ **Statewide Service Project • \$250**

- Statewide Service Project Sponsorship Recognition in the HOSA 2026 State Leadership Conference Virtual Platform for All Online & In-Person Attendees
- Organizational Logo Displayed on Fliers for the Statewide Service Project

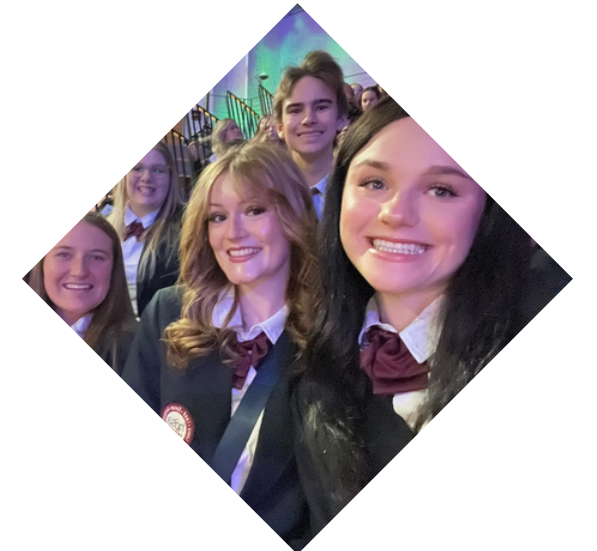
100% of sponsorship dollars go to funding supplies needed for the onsite SLC Statewide Service Project

◆ **Competitive Event Sponsor • \$1,000**

- One Half Page Ad (7.5" x 4.75") in Conference Virtual Platform and on Missouri HOSA Conference Website
- Logo Displayed During Awards Session as Event Sponsor
- Representative to Award 1st-3rd Place Winners During the State Leadership Conference Awards
- \$100 International Leadership Conference Scholarships to Top 3 Finalists or 1st Place Team

◆ **Scholarship Donor • \$25-\$1,000**

- Donate towards a continuing education scholarship for a student or donate a full scholarship given in the name of your company/organization.
- Full scholarship awarded with minimum \$500 contribution.



GET STARTED

Visit the Sponsorship Registration Page: Navigate to our sponsorship registration page <https://www.missourihosa.org/partner>

Complete the Online Partner Registration Form: Once you've chosen your preferred option, click on the link to access the online partner registration form. Fill in the required information to secure your sponsorship.

Submit Your Registration: After completing the partner registration form, submit it online. Our team will review your submission and reach out to you promptly to confirm your sponsorship and provide further details.

Should you have any questions or need personalized assistance, our dedicated team is here to help. Feel free to contact us at rachel.fisher@dese.mo.gov.

