



January 12, 2021

Dear Missouri HOSA Partner:

HOSA is an international student organization recognized by the U.S. Department of Education. HOSA's two-fold mission is to promote career opportunities in the healthcare industry and to enhance the delivery of quality healthcare to all people. HOSA provides a unique program of leadership development, motivation, and recognition exclusively for middle school, secondary, postsecondary, adult, and collegiate students enrolled in health science education and biomedical science programs or have interests in pursuing careers in health professions. HOSA is 100% healthcare! You can learn more about HOSA at <http://hosa.org/> and www.missourihosa.org/.

The purpose of the HOSA organization is to develop leadership and technical HOSA skill competencies through a program of motivation, awareness and recognition, which is an integral part of the Health Science Education instructional program. The **Missouri HOSA State Leadership Conference** is one opportunity that student members can work to accomplish this purpose. Our members will join together virtually for a week-long event that will include competition, leadership training, team building, education, and fun! The State Leadership Conference will be offered through a virtual platform, Eventsquid, with an expected **1,000 participants**. The conference is scheduled for **March 22-26, 2021**, and will offer both live and pre-recorded sessions and competitive events.

Opportunities for partnerships are described below. Please let us know if you would like to get involved with this premier student organization in any other way. Come and meet our Missouri HOSA members—the future health professionals and leaders who soon will become your employees, customers or members during our **Educational Symposium scheduled throughout the entire conference!**

If you are interested in being a sponsor at the Missouri HOSA State Leadership Conference, **please return the enclosed contract and partner application by March 15, 2021**. Please note that 50% of your sponsorship will be given directly back to the student members through our Missouri HOSA Scholarship Program to assist in International Leadership Conference fees and travel expenses. Thank you in advance for your efforts to support a very worthwhile cause!

If you have any questions, please feel free to contact me at 573-751-3407 or shelly.wehmeyer@dese.mo.gov.

Sincerely,

Shelly C. Wehmeyer, RN, BSN
Missouri HOSA State Advisor
Director of Health Science Education
Department of Elementary and Secondary Education – College & Career Readiness

Missouri HOSA 2021 State Leadership Conference Sponsorship Opportunities

BRONZE LEVEL: \$250.00

Includes:

- Bronze Level and Scholarship Sponsorship Recognition in the 2021 Missouri HOSA State Leadership Conference Virtual Platform through Eventsquid
- Sponsor package to include Organizational Logo, Contact Information, and PDF documentation at the Virtual Exhibition Hall through Eventsquid with all Missouri HOSA participants including Local Chapter Advisors, Professional Members, Middle School, Secondary and Postsecondary Student Members
- Opportunity to provide judges for our virtual competitive events

SILVER LEVEL: \$500.00

Includes:

- Silver Level and Scholarship Sponsorship Recognition in the 2021 Missouri HOSA State Leadership Conference Virtual Platform through Eventsquid
- Pre-recorded Educational Symposium presentation shared through Eventsquid with all participants that is thirty (30) minutes to one (1) hour in length on topic of choice
- All Bronze Level benefits

GOLD LEVEL: \$1000.00

Includes:

- Gold Level and Scholarship Sponsorship Recognition in the 2021 Missouri HOSA State Leadership Conference Virtual Platform through Eventsquid
- Recognition during the 2021 Missouri HOSA Virtual State Leadership Conference Awards Session as a Gold Level Sponsor
- Organizational Logo scrolled on Missouri HOSA Website Home and Conference Page during Event
- All Bronze and Silver Level benefits

PLATINUM LEVEL: \$2000.00

Includes:

- Platinum Level and Scholarship Sponsorship Recognition in the 2021 Missouri HOSA State Leadership Conference Virtual Platform through Eventsquid
- Recognition during the 2021 Missouri HOSA Virtual State Leadership Conference Awards Session as a Platinum Level Sponsor
- Opportunity to include one (1) Full Page (up to 8.5X11') Print Ad in the Conference Virtual Platform through Eventsquid and on Missouri HOSA Website Conference Page
- Opportunity to include two promotional items in the Conference Chapter Registration Packets
- All Bronze, Silver, and Gold Level benefits

PRESIDENTIAL LEVEL: \$5000.00

Includes:

- Presidential Level and Scholarship Sponsorship Recognition in the 2021 Missouri HOSA State Leadership Conference Virtual Platform through Eventsquid
- Recognition during the 2021 Missouri HOSA Virtual State Leadership Conference Awards Session as a Presidential Level Sponsor
- Opportunity to present up to a 20-minute keynote presentation at the pre-recorded Opening General Session to all Conference Participants
- All Bronze, Silver, Gold, and Platinum Level benefits

Missouri HOSA Exhibitor Contract & Sponsor Application

Date:	
Organization:	
Company Representative:	
Address:	
Phone:	Fax:
Email:	Company Website:

The Missouri HOSA 2021 Virtual State Leadership Conference will be held on March 22-26, 2021 through Eventsquid.

- \$250.00 – **Bronze Level** Sponsorship
- I would like to participate as a judge at the Missouri HOSA 2021 Virtual State Leadership Conference.
- I have completed the [Judge Registration Form](#).
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- \$500.00 – **Silver Level** Sponsorship
- The Pre-recorded Educational Symposium presentation will include the title below.
- Presentation Title: _____
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- \$1000.00 – **Gold Level** Sponsorship
- I have sent my organizational logo to Rachel.Fisher@dese.mo.gov. Acceptable formats are: pdf, EPS, MS Word or Publisher or jpg.
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- \$2000.00 – **Platinum Level** Sponsorship
- I have sent my organization’s Full Page Print Ad to Rachel.Fisher@dese.mo.gov.
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- \$5000.00 – **Presidential Level** Sponsorship
- Shelly Wehmeyer, Missouri HOSA State Advisor, will be in contact regarding the Keynote Presentation.
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- I am unable to partner/participate this year, but please contact me in 2022.

Sponsorship check should be made payable to “**Missouri HOSA**” and sent with the application to be received by March 15, 2021 to: Missouri HOSA, ATTN: Shelly Wehmeyer, 5th Floor, P.O. Box 480, Jefferson City, MO 65102-0480.

This **Exhibitor Contract** when properly executed by exhibitor and accepted by Missouri HOSA, shall be considered a binding agreement subject to all our Policies and Exhibitor Rules and Regulations. Full payment must be made by March 15, 2021; otherwise, exhibitor will be subject to contract cancellation.

Missouri HOSA 2021 Virtual State Leadership Conference Exhibitor Rules and Regulations

PURPOSE: The Virtual State Leadership Conference is conducted for educational and informational purposes to disseminate knowledge and ideas, encourage communication, promote relevant products, and offer hands-on career exploration and activities.

PAYMENT FOR SPACE: Failure to make full payment by March 15, 2021, will subject the exhibitor to cancellation of contract. Full payment is due on all applications received after March 15, 2021 based on availability.

CANCELLATION: This contract may be canceled in writing prior to March 1, 2021, in which case 50% of the sponsorship fee will be retained by Missouri HOSA. Cancellation after this date obligates the exhibitor to full payment.

ELIGIBLE EXHIBITS: Missouri HOSA reserves the right to determine the eligibility of any exhibitor. Exhibitors must promote only goods manufactured and services provided in their regular course of business.

EXHIBITOR PRIMARY BOOTH CONTACT: The Exhibitor will be responsible for designating an official authorized agent who will be the primary contact to work with Missouri HOSA. This person will oversee and understand all contract issues, including those relating to registration, payment and submitting assets for the Virtual Exhibition Hall set-up. The Exhibitor Primary Booth Contact shall be authorized to enter into service contracts as may be necessary and for which the Exhibitor is responsible. This agent shall receive all official correspondence from Missouri HOSA staff and be responsible for communicating all information to appropriate individuals. Under no circumstances will Missouri HOSA be liable, either to the Exhibitor, or to any third party, for any failure of the Exhibitor Primary Booth Contact to fulfill his, her or its obligations under this clause.

OFFICIAL HOURS: The exhibits shall be open for viewing by those attending the conference on March 22, 2021 until the conference close date of March 26, 2021.

EDUCATIONAL SYMPOSIUM SPONSOR PACKAGE: Sponsor package includes access to Eventsquid and all conference materials. Sponsor booth will include Organizational Logo, Contact Information, and PDF documentation at the Virtual Exhibition Hall through Eventsquid with all Missouri HOSA participants including Local Chapter Advisors, Professional Members, Middle School, Secondary and Postsecondary Student Members. Descriptions may be included. Silver and above sponsors will also include photo and biography of presenter(s) and title and description of presentation in Eventsquid.

SUBLETTING OF SPACE: Missouri HOSA will provide access to Eventsquid and instructions on how to upload organizational materials into the Virtual Exhibition Hall. Missouri HOSA strictly prohibits the sharing or "co-opting" of exhibit space unless companies share the same parent company, or one company is the subsidiary of the other. Requests must be submitted to Missouri HOSA for approval prior to conference and proof is required. Contracted exhibitors shall not assign, sublet, or share any space allocated to them nor advertise or display goods other than those manufactured or sold by them in the regular course of their business. Space assigned to the Exhibitor is for their exclusive use.

PHOTOGRAPHY/RECORDING: Digital images or recording of the online event in general or other exhibitors' virtual booths is prohibited. Violation of this policy will result in the confiscation of digital images or recordings and could result in expulsion from the conference.

RESTRICTIONS: Missouri HOSA reserves the right to restrict exhibits, which, for any reason, become objectionable and HOSA may evict any exhibitor which, in the opinion of HOSA, detracts from the general character of the exhibit. HOSA will not be liable for any refunds or other expenses in this instance.

INABILITY TO PERFORM: In the event the virtual exhibit is not held for any reason beyond Missouri HOSA's control, Missouri HOSA reserves will refund the exhibitor for all monies paid.

CLARIFICATION OF RULES: All matters or questions not covered by these Rules and Regulations shall be subject solely to the decision of Missouri HOSA. These rules and regulations may be changed at any time by Missouri HOSA and all shall be binding to the exhibitor.

LIABILITY: Neither Missouri HOSA, nor their agents, or representatives, will be responsible for any injury, loss, or damage of the Virtual Exhibit. Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend, and save Missouri HOSA and its employees and agents harmless against all claims, losses, and damages to persons or property, governmental charges or fines, and attorney's fees arising out of the Virtual Exhibit. The exhibitor, on signing the contract, expressly releases the aforementioned from any and all claims. Virtual exhibitors are responsible for all liability insurance coverages.